

The KCC Group guide to:

Automatic Entrances for Hotels

Factors to consider when choosing an automatic entrance for your hotel building



Factors to consider when choosing an automatic entrance

The front entrance of a hotel is much more than just a functional entryway; it serves as a crucial first impression for guests. It is the gateway that sets the tone for their experience, reflecting the level of service and professionalism they can expect throughout their stay. Therefore, selecting the right automatic entrance for your hotel is vital to ensure a welcoming, efficient, and memorable arrival for all visitors. Here are several key factors to consider when choosing the perfect automatic entrance for your hotel:

1. Energy Efficiency Requirements

Sustainability and energy efficiency have become top priorities in the hospitality industry, and the type of entrance you choose can significantly impact the energy performance of your building. Automatic doors that are energy-efficient help to reduce heating and cooling costs by minimizing the amount of air exchange between the inside and outside of the building. Options such as revolving doors or doors equipped with advanced sensors that only open when necessary can help maintain a stable indoor climate and lower energy consumption. **Additionally, energy-efficient doors can contribute to your hotel's overall green certification or sustainability goals, appealing to environmentally conscious guests.**

2. Perceived Usage

The type of automatic entrance you choose should be based on the projected traffic and flow of people entering and exiting your building. A busy hotel located in a bustling city center with high foot traffic will require an entrance that can handle frequent use, such as a sliding or revolving door that efficiently accommodates large numbers of guests. On the other hand, smaller boutique hotels with fewer visitors may benefit from a more discreet or specialized entrance that suits a lower frequency of use. Understanding the expected usage patterns will help in selecting an entrance solution that minimizes delays, ensures smooth operation, and enhances the guest experience.

3. Style / Era of Building

The architectural style and era of your building play an essential role in determining the type of automatic entrance that will seamlessly blend with its surroundings. For instance, a hotel housed in a historic or heritage building may require a custom solution that respects its classical architecture while still providing modern functionality. In contrast, a contemporary hotel might opt for sleek, minimalist doors that reflect its modern aesthetic. Ensuring that the automatic entrance complements the overall architectural style helps maintain the integrity of the building's design and creates a cohesive visual appeal for your guests.

4. Aesthetic / Design Requirements

Aesthetics are crucial when selecting an entrance for your hotel. The design of the automatic door should not only be functional but also enhance the visual appeal of the building's exterior. Consider factors such as the materials, color, and finish of the doors to ensure they match the hotel's branding and design scheme. For example, glass doors can create an open, airy feeling, offering transparency and a sense of elegance, while wooden or metal doors may give a more traditional, robust look. Additionally, consider lighting and signage around the entrance to reinforce your hotel's brand identity and enhance curb appeal.

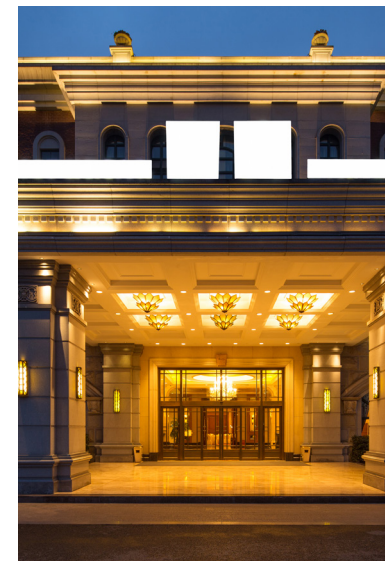
5. Accessibility Requirements

In today's hospitality industry, ensuring that your entrance is accessible to all guests, including those with mobility challenges, is not just a legal requirement but a fundamental aspect of providing excellent service. Automatic doors are an ideal solution for meeting accessibility standards, as they provide a seamless entry experience for wheelchair users, those with disabilities, and guests carrying luggage. Features such as touchless sensors, wide entryways, and proper signage help ensure that all guests can enter the hotel with ease. Accessibility considerations should extend to both the functionality and placement of the entrance to comply with regulations and enhance inclusivity.

Enhance your guest experience

Selecting the right automatic entrance for your hotel involves more than just choosing a door—it is about creating an inviting, functional, and efficient entryway that aligns with your brand and enhances the guest experience. By considering factors such as perceived usage, building style, aesthetic design, accessibility, and energy efficiency, you can ensure that your entrance not only makes a lasting first impression but also serves the practical needs of your hotel. Whether you're upgrading an existing entrance or designing a new one, these considerations will help you create a welcoming and well-integrated entrance solution tailored to your hotel's unique requirements.

KCC have a developed a 3D virtual hotel where you can visualise all our solutions for hotel buildings, including automatic entrances, in-situ and operating realistically.





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